CS 594: Empirical Analysis Deriving Sound Insights from Data

# Purpose of this course

Learn to work with data for the purposes of performing and communicating empirical research in Computer Science

## Who am I?

Assistant Professor Chris Kanich Main research interest: Socio-technical aspects of security

- Economic issues: how much do attackers profit?
- User-facing issues: what are the most damaging attacks?
- How can we design secure software that meets users needs, but minimizes risk?

# Who are you?

Please let us know:

- Your level of study (PhD? MS?)Your research interests

# The path to a successful project

- Data Aquisition
- Data Analysis Data Evaluation
- Data Communication

### **Data Aquisition**

- Using techniques like web scrapingOther network level measurements
- Detecting and preventing biases in collection

# Data Analysis

- Data quality especially with borrowed datasets!Initial data exploration

#### Data Evaluation and Communication

- Basic shape of the dataset
  - How well does our data fit that distribution?
  - Why would we expect it to fit this distribution?
- Hypothesis testing
  - In exploratory/measurement studies, what more complex, insightful questions can we ask of our data?
  - In system papers (data mining, applied machine learning, computer systems), how can we convince the reader that our system performs as well as we believe it does?

## For Wednesday

- Read "Strategies for Sound Internet Measurement" by Vern Paxson
- Get started on the homework assignment (posted via course website)